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3 **UNITED STATES DISTRICT COURT**
4 **NORTHERN DISTRICT OF CALIFORNIA**
5 **SAN JOSE DIVISION**
6

7 JUICERO, INC.,

8 Plaintiff,

9 v.

10 ITASTE CO., et al.,

11 Defendants.


Case No. 17-cv-01921-BLF

**ORDER REQUESTING
SUPPLEMENTAL BRIEFING**

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13 In light of Plaintiff's recent statement regarding its suspension of operations
14 (<https://www.nytimes.com/2017/09/01/technology/juicero-start-up-shuts-down.html?mcubz=0>),
15 the Court suspects that at least some of the bases of Plaintiff's irreparable harm arguments may
16 have been eliminated. The Court therefore invites supplemental briefing on this topic. Plaintiff
17 shall file a supplemental brief of no more than five (5) pages by September 11, 2017 regarding the
18 extent to which Plaintiff is, in light of recent developments, likely to suffer irreparable harm in the
19 absence of a preliminary injunction. Defendants may file a responsive brief of no more than
20 three (3) pages by September 14, 2017.

21 **IT IS SO ORDERED.**
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23 Dated: September 5, 2017

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25 BETH LABSON FREEMAN
26 United States District Judge
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